

# Business Ethics

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politik gesellschaft und unternehmen müssen an einem strang ziehen um den gesellschaftlichen auswirkungen des demographischen wandels der globalisierung und digitalisierung sowie der zunehmenden sozialen ungleichheit entgegenzuwirken welchen beitrag zu wirkungsvollen lösungen für gesellschaftliche herausforderungen leisten unternehmen die bertelsmann stiftung hat anlässlich des reinhard mohn preises 2016 zu dieser frage eine weltweite recherche durchgeführt die ergebnisse sind unterfüttert mit fachbeiträgen zur rolle von unternehmen in der gesellschaft sie befassen sich damit wie unternehmen in internationale orientierungsmuster eingebettet sind und wie sie sich mit sozialen innovationen am gesellschaftlichen fortschritt beteiligen der band gibt empfehlungen für die ausgestaltung verantwortungsvollen unternehmertums und für einen politischen rahmen in den es eingebettet ist

in dieser festschrift für prof dr carl christian freidank zeigen renommierte fachvertreter aus der wissenschaft und praxis aktuelle problemfelder auf und geben handlungsempfehlungen

zu den bereichen rechnungslegung steuern corporate governance wirtschaftsprüfung und controlling das sehr breite spektrum an aktivitäten und tätigkeitsfeldern des jubilaris spiegelt sich auch in den beiträgen wider

die digitalisierung verändert unsere wirtschaft und die gesellschaft grundlegend unternehmen sind hierbei zentrale akteure sie treiben die digitale transformation voran und sind zugleich selbst getrieben sich dem digitalen wandel mit neuen geschäftsmodellen anzupassen welche verantwortung leitet sich daraus ab müssen wir unser bisheriges verständnis einer corporate social responsibility um die dimension einer corporate digital responsibility erweitern welche gesellschaftlich geteilten werte und Überzeugungen sollen darin zum ausdruck kommen wir haben 83 autor innen eingeladen ihre ideen sowie ihre praktischen und theoriegeleiteten sichtsweisen zur digitalen unternehmensverantwortung zu teilen damit wollen wir den stand der debatte um corporate digital responsibility mit seinen unterschiedlichen und vielfältigen facetten erfassen und in unternehmen gesellschaft und politik einbringen

nachhaltigkeit ist ein thema in vielen unternehmen anforderungen von kunden ändern sich fremdkapitalgeber beurteilen nach kriterien der nachhaltigkeit mitarbeiter der generation y bewerten aspekte des nachhaltigen handelns positiv welche rolle spielt das personalmanagement für eine nachhaltigkeitsorientierte ausrichtung von unternehmen die autoren zeigen auf dass gerade hr als zentraler unterstützungsprozess geeignet ist die entwicklung des unternehmens hin zu mehr nachhaltigkeit zu fördern dabei werden drei besonders förderliche hr elemente benannt personal und führungskräfteentwicklung personalauswahl personalpolitik mit empfehlungen für die implementierung des nachhaltigen hrm und handlungsoptionen für die praxis

der vorliegende band untersucht aus soziologischer sicht die modeerscheinung corporate social responsibility csr und identifiziert csr als trägerkonzept für die gesellschaftliche konstruktion einer postnationalen rolle für unternehmen mit fokus auf ökologische unternehmensverantwortung wird gezeigt dass sich in den letzten dekaden zahlreiche csr normen und initiativen etabliert haben die unternehmensverantwortung im globalen kontext als freiwilligen beitrag zu nachhaltiger entwicklung definieren diese neudefinition gesellschaftlicher unternehmensverantwortung lässt sich weder allein durch managementstrategische einzelentscheidungen noch durch makrostrukturelle prozesse der institutionalisierung erklären die autorin argumentiert dass dieser beobachtete prozess vielmehr von einer konfliktreichen dynamik zwischen bewegungen und gegenbewegungen vorangetrieben wird in der nichtstaatliche akteure vor allem ngos und unternehmen selbst um eine globale legitimationsgrundlage für unternehmen ringen

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how do corporate social responsibilities and good or bad corporate practice impact on business success in a global economy are individuals responsible for the ethical outcomes of companies actions or are companies themselves responsible how do you determine what

course of action has the best ethical outcome for any given business situation fisher lovell and valero silva offer the reader a comprehensive introduction to the ideas and complexities of the subject of ethics in the contemporary business world whilst making it relevant to today's business students through the inclusion of frequent interesting examples and activities that put the reader in a position where ethical questions must be considered and debated this 4th edition has been comprehensively updated and offers more chances for illustration and discussion of ethics in the messy day to day practicalities of modern business through a wide range of case studies examples and exercises the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad and android apps upon purchase you'll gain instant access to this ebook time limit the ebooks products do not have an expiry date you will continue to access your digital ebook products whilst you have your bookshelf installed

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this book looks into different aspects of implementing esg into real estate contracts from a european perspective it covers general aspects contract type specific aspects and then property usage type specific aspects general topics cover legal frameworks the social and governance perspective based on eu sustainable finance regulations contract type specific questions cover different contract types the team of authors then addresses specific issues relating to different types of property use such as office retail logistics hospitality and data centres the focus of the work is on eu so that the content can provide food for thought for the work in different eu countries the book thus supports practitioners in compiling their personal toolkit for use in individual cases content terms concepts and basics of sustainability csr and esg what esg in real estate contracts means standards for non financial sustainability reporting csrd and esrs climate litigation energy and renewables data sustainability and competition law brownfields pre contracts and recitals esg and real estate investment leases

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