

Social Psychology Aronson 8th

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das lehrbuch deckt den gesamten themenkatalog der pädagogischen psychologie ab mit einer durchdachten aufbereitung des lernstoffes

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this book offers a behavioral science perspective on how scientific practice becomes compromised and provides recommendations for improvement broadening the discussion of research integrity beyond replication publication biases statistics and methods this book addresses the full complexity of the issue and serves academics and policy makers who are concerned with the reliability and validity of scientific findings across the social sciences

publisher description

this encyclopedia volume comprehensively reflects the basic knowledge and the latest research results in the field of psychology in this reference book the knowledge system basic concepts basic theories as well as important figures representative works and institutions of psychology are well organized in encyclopedic entries the whole work includes more than 1 300 entries and about 570 figures making it a full and detailed introduction to the origin and development of psychology

each chapter of this brief manageable textbook focuses on the key questions and core concepts of psychology supported by an extensive pedagogical structure designed to aid students the text integrates a cross cultural and multicultural perspective to make psychology meaningful for all readers

take a fascinating journey in time to learn about the people who helped create and shape psychology by delving into the past this book uncovers the many interconnections that exist among the different areas in the field goodwin focuses more on recent history especially the past 150 years this includes an account of the lives contributions and original writings of psychology s pioneers such as watson james titchener freud and more pub desc

the typical survey course in psychology has time for only limited presentation of the research on which our knowledge is based as a result many students come away with a limited understanding of the role of experiments in psychological science where do experiments come from and how are they conducted what are the pitfalls and how can we avoid them what advantages do they have over intuition authority and common sense as guides to knowing and acting what distinguishes research based psychology from psychobabble what have we learned from experimentation in psychology this book presents in more depth than textbook treatment permits the background conduct and implications of a selection of classic experiments in psychology the selection is designed to be diverse showing that even for research in vastly different areas of study the logic of research remains the same as do its traps and pitfalls this book will broaden and deepen the understanding of experimental methods in psychological research examining where the research questions come from how questions can be turned into experiments and how researchers have faced the problems presented by research in psychology

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based on the extensively revised santrock s psychology 6e psychology brief edition is a highly readable practical and research oriented introduction to the discipline the brief edition was developed to satisfy the demand for a shorter text that could easily be covered in one semester chapters were rewritten to maintain the continuity and pedagogy that has made santrock a student and market favorite memory language and intelligence have been combined to form one cohesive chapter and the health psychology and statistics coverage has been moved into an appendix santrock provides faculty and students with the most relevant introduction to psychology available no other introductory text provides a better balance of research vs pedagogy content vs applications depth vs breadth and theoretical vs practical information all of this is presented in the clearly understandable and straightforward prose that santrock is renowned for and in a highly visual design that is pedagogically sound and engaging

without being distracting

thoroughly revised for increased clarity this experimental psychology text focuses on experimental methodology and the scientific way of thinking it provides comprehensive information on current research methods yet remains readable and engaging specifically topics include data handling idea generation experimentation and research design and methods includes sections on estimating subject needs and survey information on the use of animals in research

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